



The Microbusiness Cannabis License and the Entrepreneur: A Point of Entry to NJ's Market

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With the legalization of adult use cannabis, the New Jersey legislature has created new opportunities for New Jersey entrepreneurs in the cannabis market by developing the concept of a “microbusiness” license within the recreational cannabis market. The microbusiness license establishes a path for New Jersey entrepreneurs to avoid competing with multi-state operators who have access to the capital necessary to operate a full license cannabis establishment along with other protections favoring New Jersey residents.

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