

## Peloton Tread+ Injury

Results achieved in prior matters are not meant to be a guarantee of success as the facts and legal circumstances vary from matter to matter.

Some Peloton brand treadmill users and their children have suffered serious injuries, including the death of one child, while Peloton machines were operating. As a result of this death and 70 other reported incidents resulting in injuries, on April 17, 2021, the Consumer Product Safety Commission (CPSC) issued a warning to the public to not use the Tread+ if they have young children. It stated that it "believes the Peloton Tread+ poses serious risks to children for abrasions, fractures, and death" resulting from "children becoming entrapped, pinned, and pulled under the rear roller of the product."

Exercise equipment-related injuries have become increasingly common according to the latest available <u>CPSC</u> <u>data</u>. In 2019, 68,296 people sought U.S. hospital emergency room treatment for exercise equipment-related injuries, including an estimated 2,000 children under age 8 who suffered treadmill-related injuries.

## **Peloton Tread+ Injury Lawsuits**

Lawsuits have been filed by consumers, including a class action against Peloton Interactive Inc. alleging that its Tread+ treadmills are unsafe and have caused injuries to them and their children. And this is not the only time Peloton equipment safety has been called into question. In late 2020, Peloton Interactive Inc. recalled its fitness bike to address safety concerns. Now the company has <u>issued a recall of its Tread+ treadmills</u>, along <u>with an apology by its CEO</u>. The company has stopped selling and distributing both the Tread+ and Tread products in the United States while it focuses on addressing product safety-related concerns.

#### What Causes Peloton Tread+ Treadmill Accidents?

While there are a number of ways in which Peloton accidents have occurred, what is important to victims is that, if an accident is caused by an unsafe product or a product defect, those injured and their families may be able to recover financial compensation for the injuries suffered to address medical costs and related losses sustained.

## What Can I Do If I Or My Child Is Injured By A Peloton Tread+?

State product liability laws generally require product manufacturers and sellers to make certain their products are safe, and neither defective nor dangerous to users. They must also provide proper warning of injury risks to consumers. If they fail in any of these respects and a product-related injury occurs, the injured party can bring a product liability lawsuit based on the design or manufacturing defect or the inadequate warning and may be able to recover significant damages from the product manufacturer and/or the seller.

# Investigating a Peloton Product-Related Injury Accident Requires Financial Resources and Know How

When going up against a big company such as Peloton Interactive, Inc., it is advised that victims retain an attorney who is both familiar with representing product liability accident victims and prepared to take a case to trial. In instances when a business is unwilling to settle, a skilled attorney will be especially important to gather, evaluate and present a significant amount of evidence to establish that the product was unsafe or defective or

that the warnings were inadequate. In product liability cases, our lawyers will interview witnesses, utilize experts, and build and present a clear and compelling case to maximize recovery for the injured party. At Wilentz, we have recovered compensation for victims harmed by products manufactured by some of the largest companies in the world, including manufacturers and distributors of machine products and parts, household appliances, and residential and commercial equipment.

## Injured While Using a Peloton? Here's How Our Personal Injury Attorneys Can Help

Wilentz is among the largest personal injury law practices in New Jersey. Our personal injury lawyers have represented thousands of injured people in New Jersey, New York, and Pennsylvania, winning more than \$2 billion in accrued recoveries for our injured clients. Results achieved in prior matters are not meant to be a guarantee of success as the facts and legal circumstances vary from matter to matter. We are committed to helping our clients receive proper treatment and care for their injuries, and leveraging our vast resources and legal skill to secure the monetary recoveries they deserve.

### Have You Or A Loved One Been Injured By A Peloton Product?

For a free case evaluation, or if you have questions about the law or your injury, please phone us directly using the phone number found at the top on this page. If you prefer, you can complete our free case evaluation form instead and our client relations representative will contact you as soon as practicable.

#### What should consumers do if they own a Peloton Treadmill?

The U.S. Consumer Product Safety Commission advises Peloton Tread+ owners to:

- Stop using the Peloton Tread+ if there are small children or pets at home. Incidents suggest that
  children may be seriously injured while the Tread+ is being used by an adult, not just when a child has
  unsupervised access to the machine.
- If consumers must continue to use the product, CPSC urges consumers to use the product only in a locked room, to prevent access to children and pets while the treadmill is in use. Keep all objects, including exercise balls and other equipment, away from the treadmill.
- When not in use, unplug the Tread+ and store the safety key away from the device and out of reach of children
- Report any Peloton Tread+ incidents to CPSC at <u>www.SaferProducts.gov</u> or to CPSC's Hotline at 800-638-2772.

#### Do I need a lawyer?

It is strongly recommended that you consult with or retain counsel to handle a Peloton injury lawsuit. An attorney who is familiar with representing product liability accident victims is likely to better know your rights and can provide skilled representation and support throughout the dispute resolution process.

#### What injuries have been caused by the Peloton Tread+?

The U.S. Consumer Product Safety Commission reports the death of a 6-year-old child after being pulled under the rear of the treadmill and that as of May 5, 2021 that Peloton has received 72 reports of adult users, children, pets and/or objects being pulled under the rear of the treadmill, including 29 reports of injuries to children such as second- and third-degree abrasions, broken bones, and lacerations.

To speak with an attorney about your legal options, please call: 732-352-9800.